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**John F. Mares JD MBA MA**  
**Attorney at Law**  
**Relevant Career Highlights**

- Co-Founder and Vice President of BioProperty Strategy Group, Inc., an international Intellectual Property technology commercialization consulting firm, 2012-Present.
- 18 years as an inventor; hold six US patents and one US and international patent pending. Invented the 4<sup>th</sup> Dimension Roller Coaster and entered patent license agreements with leading manufacturers as well as a major amusement park corporation. Seven coasters have been built to date and more are expected prior to the expiration of the patents in December 2016. .
- Vice President and General Counsel of Transonic Systems Inc. 2008-2011. Directed the Intellectual Property activities of this medical equipment original equipment manufacturer, including a portfolio of 68 US and international patents and patents pending and several US trademarks.
- Vice President, Chief Legal Counsel of Axiohm Transaction Solutions Inc. 2000-2003. Directed the Intellectual Property Activities of this medium sized point-of –sale printer original equipment manufacturer, with a patent portfolio exceeding 100 patents, patents pending and trademarks.
- Attorney at Law, admitted in New York 2004-Present. Admitted in New Mexico 1988, currently inactive. Business and commercial attorney specializing in commercial agreements with an emphasis on assisting clients with patent and trademark licensing issues.
- Instructed 92 graduate and undergraduate level courses in Finance, Marketing and International Management, University of Phoenix New Mexico campus 1988-2000. Served twice as chairman of the New Mexico Marketing Department and was awarded Outstanding Faculty of the Year 1998.



Vice President, Chief Legal Counsel Axiohm Transaction Solutions, Inc., Ithaca, NY 2000 - 2003

Negotiated and drafted national and international agreements including intellectual property licenses, corporate refinancings, corporate divestitures, software and hardware licenses, purchase and sale agreements, non-disclosure, non-hire and non-compete agreements, employee agreements, professional service agreements, contractor agreements, distribution agreements, lease agreements and real property agreements. Designed and controlled a corporate-wide contract database containing over eight hundred contracts with thousands of affirmative compliance touchpoints.

Corporate Counsel Change Corporation, Albuquerque, NM 2000 - 2001

Managed the legal activities of this privately held computer resale firm. Represented the Company's relations with respect to internal and external negotiations, agreements and legal disputes. Gained experience with personal computers, networks, and software.

Contract Administrator Santa Fe Pacific Gold Corporation, Albuquerque, NM 1993 - 1996

Drafted and administered contracts for North America's fifth largest gold producer. Skill areas included professional service agreements, software, intellectual property licensing, purchasing, financing, construction, maintenance, confidentiality and lease agreements. Instructed employees concerning contract drafting and compliance issues. Was the Company's Compliance Officer for a \$400,000,000 Revolving Credit Agreement. Designed and managed an interactive contract compliance database that controlled a series of 418 documents containing over 600 affirmative compliance touchpoints.

Assistant Attorney General NM Tax and Revenue, Santa Fe, NM 1992 - 1993

Managed a New Mexico Taxation and Revenue's special tax collection unit. Litigated or negotiated over 3,000 tax cases. Supervised a staff of 7 persons and tripled the annual collection of taxes previously collected by the Department's special unit. Founded one of the largest state tax membership organizations in the United States with 47 states represented by their Attorney General departments.

Business Unit Manager, Attorney BDM International, Inc., Albuquerque, NM 1990 - 1992

Managed legal and business affairs for BDM's Commercial Services, Inc. Negotiated and administered commercial contracts valued in excess of \$10,000,000. Supervised a staff of 8 persons and managed an annual operating budget of \$1,500,000.

## **OTHER PROFESSIONAL EXPERIENCE**

Instructor      University of Phoenix, Albuquerque, NM      1988 - 2000

Instructed 92 graduate and undergraduate classes in Marketing, Finance and International Management. Received the University's Outstanding Faculty Award 1998. Twice chaired the University's Marketing Department in New Mexico.

Founder, Instructor      Mares LSAT Review Course      Albuquerque, NM      1989 - 2000

Instructed over 500 students in the Mares LSAT Review course and am currently co-authoring the Barron's LSAT Prep text book, due for publication in June 2013.

Inventor      Meteoro Amusement Corp., Lansing NY      1995 - Present

Hold 6 US patents as the inventor of the world's first spinning rollercoasters, such as "X2" at Six Flags Magic Mountain, "Eejanaika" in Japan and "Green Lantern" at Magic Mountain. "X2" was voted the # 1 roller coaster in the world in 2002. Eejanaika currently holds the Guinness World Record for most inversions on a rollercoaster.

Currently inventing with respect to plumbing equipment, medical devices and research related software.

## **FOREIGN LANGUAGES**

Fluent French and conversational Spanish

## **EDUCATION**

University of New Mexico:      J.D.      Law      1988

University of New Mexico:      M.B.A. Finance & International Management      1982

University of New Mexico:      M.A.      Latin American Studies      1982

Dartmouth College:      B.A.      Earth Sciences      1978

Certified Patent Valuation Analyst      2011

## REPRESENTATIVE CONSULTING PROJECTS

Business practices and intellectual property mentor for the USDA CATP program on behalf of Larta Institute. Advised and assisted current USDA Phase II grantees, such as Mountain Meadow Wool located in Buffalo, Wyoming, concerning their intellectual property commercialization efforts as well as their business and financial structure and management.

## AWARDS

U.S. Patent No. 5,791,254 “Full Range of Motion Roller Coaster”

U.S. Patent No. 6,098,549 “Modularized Amusement Ride and Training Simulation Device”

U.S. Patent No. 6,227,121 “Modularized Amusement Ride and Training Simulation Device”

U.S. Patent No. 6,386,115 “Modularized Amusement Ride and Training Simulation Device”

U.S. Patent No. 6,477,961 “Amusement Ride”

U.S. Patent No. 6,606,953 “Amusement Ride”

University of Phoenix Outstanding Faculty Award 1998.

## MEMBERSHIPS, AFFILIATIONS

Admitted to Practice Law in the State of New York, 2004, currently active

Admitted to Practice Law in the State of New Mexico, 1988, currently inactive

Phi Kappa Phi National Honor Society 1982

## PUBLICATIONS

Cutts, J. B. and Mares, J. F., LSAT Test Preparation, Barrons Educational Series, Inc., Hauppauge, New York 2013.

## CIVIC RESPONSIBILITIES

Counsel REaCH Organization, Inc. 2010 - 2013

Formed and directed the legal affairs of the REaCH Organization, Inc., a New York not-for-profit corporation dedicated to funding research to find a cure for hydrocephalus in children and adults.